giacomoclemente

data strategy & business intelligence



main achievements

- > Established and managed Data Analytics teams in 3 different companies
- > Guided architectural optimizations leading to over €100K of savings in the last year alone
- > Sponsored, developed and monetized a highly-customized analytics and reporting dashboard
 - > Guest speaker at data-related events and conferences (e.g. AWS Summit)

work experience

2022–now **DOCEBO**

Milan and Monza-Brianza, Italy

Milan, Italy

Milan, Italy

Director of Data Strategy Management of the Data Strategy team (9ppl). Data Architecture optimization and migration. Establishment of Data Governance and Analytics practices.

- Team management (3 Data Architects, 3 Data Engineers, 2 Data Analysts, 1 Data Scientist), definition of the Product Data Strategy for C-level stakeholders. Enactment of the Data Governance framework. Set-up of Product Analytics and Product DWH to measure outcomes vs effort and guide Product Managers towards efficiency (North Star Metric project).
- Supervision of the new near-real time Data Lake and design of the Event Tracking system. Monolith Data Architecture migration to micro-services.

2022–2022 **ACCENTURE**

Data Engineering Manager / Applied Intelligence

Development of cutting-edge data platform solutions and techniques to support clients' data processing needs and enable advanced business insights.

- Brembo: leading the Enterprise Data Model stream, and supporting the Data Goverance stream
- BPER Bank: designing the new state-of-the-art Data Mesh platform
- 2017–2021 SHOPFULLY INTERNATIONAL GROUP

Head of Data Solutions

Management of the Data Solutions team (20ppl). Pivot point towards Business Directors / Product Managers / Sales Managers.

- Team management (10 Data Engineers, 3 Data Scientists, 5 Data Analysts and 2 Data PMs). Built from scratch the Data Analytics team.
- Strategic support for the B2C and the B2B business lines (e.g. performance monitoring, engagement and CTR optimization, A/B testing, cohort, churn and uplift analysis). Implemented a self-service data strategy.
- Development of the user-profiling DWH (incl. ETL, CloudOps, MLOps)

2014–2017 **DAWANDA GmbH.**

Head of Business Intelligence

Management of the Data Analytics and Data Engineering teams (5ppl). Development of the first automated BI reporting platform in the company.

- Team management, goals and tasks definition, hiring, C-level reporting
- In-depth analysis and forecasting of the main business KPIs (e.g. correlation, regression, clusterization). Support to define mid-to-long term budgets and strategic objectives. Internal training on data fluency
- ETL development, integration with Google Analytics and BigQuery

2013–2014 SDA BOCCONI SCHOOL OF MANAGEMENT

Milan, Italy

Berlin, Germany

Researcher @ LearningLab

Data analysis and reporting for financial institutions and major companies.

l'm a manager with 10+ years of experience working with Data, matured both in Italy and in Germany.

I supervise every step of the data lifecycle: ingestion, manipulation, enrichment and, in particular, analysis and insight generation.

My objective is to foster a data-driven culture and support efficient, self-service decision making.

info

Nationality Italian Birthdate 1985.01.14 Solinkedin.com/in/clemeg

languages

Italian native English fluent (C1-C2) French proficient (B2) Russian moderate (A2-B1) German basic

main tech skills

 DAMA SQL, ETL
Tableau, PowerBI, QGis
PostgreSQL, MySQL, Redshift, BigQuery, Athena
Snowflake ClickHouse
Amazon Web Services
GCP, Google Analytics
Python R >_ Shell
Docker git Git Latex
HTML5 CSS3
Kac Linux server
Windows MS Office

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education

2011–2013	MASTER OF SCIENCE Bocconi University - Economics and Management of Innovation & Tech	Milan, Italy nology
2003–2011	BACHELOR OF ENGINEERING Bari Polytechnic University - Computer Engineering	Bari, Italy
activities		

2024	VOLUNTEER MENTORING @ THE MENTORING CLUBOnlineMentoring people aiming for a career switch in the field of Data.Online
2022-2023	VOLUNTEER MENTORING @ SISTECH Milan, Italy Mentoring refugee women with the goal to find a work in Data Science. Milan, Italy
2015–2019	BUSINESS INTELLIGENCE CONSULTING Data analysis and reporting (using first MicroStrategy, later Tableau and Google Cloud) for a medium-sized B2B company, located in Southern Italy.
2014	GIM PROJECT MET Fund, Worldwide Supervision and evaluation of international teams of students from four world-class business schools: SDA Bocconi (Milan, Italy), ESADE (Barcelona, Spain), NYU Stern (New York, USA) and Sogang (Seoul, South Korea).
2013	ICIS CONFERENCE Milan, Italy Design and development of an event-support system, consisting of an event control system, an update service and QR-code based WiFi access.
2012	ERASMUS PROGRAM Chalmers T. Högskola, Göteborg, Sweden Semester abroad at Chalmers University of Technology in Göteborg, ranked 1 st in Sweden and one of the top in Europe.

projects

Low-cost web-server with RaspberryPi, Linux, NGINX and SQLite Home surveillance system with RaspberryPi, open source software and wireless cameras Low cost data warehouse with RaspberyPi 2 and PostgreSQL, later moved on Google Cloud Domotics/home automation with RaspberyPi 3 and multiple wireless sensors

interests & other

professional interests: data strategy and data analytics, artificial intelligence **personal hobbies:** foreign languages, traveling, cooking (mainly sweets)

European driving license for cars and small motorcycles. References upon request.

Privacy disclaimer: I share this CV along with permission to use my personal information in accordance with the Italian Law (D. LGS. 196/2003) and the European GDPR (art. 13 of EU Regulation 2016/679)

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